

Welcome to the *Central States U.S. United Pageant!*



We are excited to welcome you to our winning team! Our pageant features contestants ages 7 and older in the areas of interview, fun fashion, and evening gown. We focus on each girl's inner beauty, individual and community achievements, and personal merits alongside her individual strengths and talents.

The Central States U.S. United pageant will take place February 28, 2028 at the MBR Celebrations Event Space in Independence, MO. This is a one-day pageant open to females who live, work, have property or attend school in Arkansas, Kansas, Missouri, or Oklahoma. Winners from this pageant will proceed to Atlanta, GA for the national U.S. United pageant August 5-9, 2026. Below is important information about the Central States pageant. Please read the information in its entirety and do not hesitate to contact us if you have any questions. Our email is centralstatesusunitedpageant@gmail.com. Your state directors are Emily Gallup, Miss U.S. United 2019/2020, U.S. United Queens' Ambassador 2021, 2023 Director of the Year, and Lifetime Queen, and Valerie Gallup, Elegant Elite Ms. U.S. United 2015 and Lifetime Queen.

Venue Information:

The 2025 Central States U.S. United pageant will be held at the **MBR Celebrations Event Space** located at 1525 S Noland Rd. in Independence, MO. All events will take place at the event space.



Official Communication and updates will come via email and our official Central States Contestants Facebook Group; Please provide the Central States office with your Facebook profile information so that you can connect with us and receive real-time information and updates.

Fees:

The entry deadline for this pageant is January 28, 2026

All applications, paperwork and fees must be paid to the Central States U.S. United pageant office.

All pageant fees must be paid in full by January 28, 2026. There will be NO exceptions. Fees for stage optionals, photogenic, portfolio, Cover Girl, and community service may be paid at registration. All fees are non-refundable and non-transferrable.

The fee schedule is as follows:

\$25 application fee

\$150 pageant fee*

The total fee is \$175 and may be paid in the following ways:

PayPal (3% fee): CentralStatesUSUnitedPageant@gmail.com or QR Code

Zelle: emilygallup@gmail.com or QR Code



Your fee includes entry to the pageant, as well as other pageant sponsored surprises which may occur throughout the weekend!

Divisions:

All divisions will compete in Personal Interview, Fun Fashion, and Evening Gown

Little Miss: 7-9 (no makeup allowed)

Junior Teen Miss: 10-12 (lip gloss and mascara allowed)

Teen Miss: 13-17 (natural makeup only)

Miss: 18-29

Ms.: 30-45

Elite Ms.: 45 and older

Miss Plus: 18-29 and size 16+

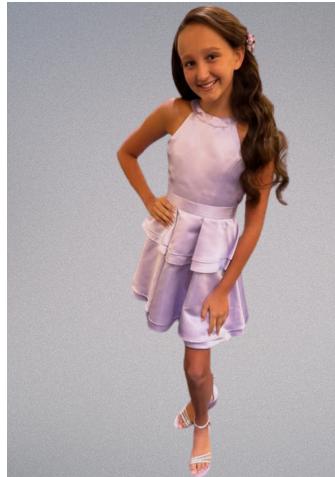
Ms. Plus: 30 and older, and size 16+



2025 National Royalty and Judges

Phases of Competition:

Personal Introduction (10%) and Personal Interview (30%)



Maya Dutea, U.S. United Queen of Distinction 2025

Contestants should wear a business suit, pant suit, or business dress. You should look as though you are going to a job interview or making an appearance. Please be mindful of the length of your skirt. Each contestant will prepare a 20-second introduction speech. You will be judged on oral communication skills, confidence, poise, charisma, projection of personality and sincerity of your answers. Judges will ask general questions about yourself and possibly something that you said in your introduction. Religious, political, and controversial questions will not be asked unless mentioned in your introduction.

Fun Fashion (30%)



Olivia Miles, Junior Teen Kansas 2025

This is an outfit of your choice that best reflects your personality. You may use accessories. You will be judged on poise, personality, charisma, overall presentation, and confidence. Have fun, let your personality shine! This outfit SHOULD NOT be an evening gown; however, you may wear a dress with a high/low hemline.

Evening Gown (30%)



Lori Garvin, Elite Ms. U.S. United 2025



Athena Wynn, Teen Miss U.S. 2025

Contestants should wear a floor-length gown. The price of the gown is not important. You will be judged on poise, grace/elegance, overall presentation, eye contact, and confidence while on stage. Be sure your gown fits you well and is not too tight, too big, too long or too short. Make sure it complements your figure and is age appropriate.

Other Clothing Needed:

Opening Number: Sparkling cocktail-length dress in any color, complementing shoes

Group Photo: Blue jeans (no holes,) fashionable pink top

Contract Signing: Cocktail-style dress of your choice

Rehearsal: Fashionable and comfortable outfit – Sweats and “athleisure” are not permitted

Each contestant is being offered a 20% discount at Natalie M. in Leawood, KS to help with her wardrobe needs and prepare her for our regional pageant.



Optional Competitions:

Optional competitions are a fun way to showcase various talents.

These competitions do not have any bearing on the divisional winner. Each contestant is automatically considered for the People's Choice, Spirit of Pageantry, and Supermodel awards. Contestants are not required to enter optional competitions. Each winner will receive a trophy or commemorative award.

People's Choice: No fee

Each contestant is automatically entered in this competition, and the winner will receive an honorary "Central States Duchess" title and invitation to compete in her age division at the National Pageant. Should our Central States Duchess also win her division, she will represent using her division title. Online voting will close on Friday at 11:59 PM CST.

Spirit of Pageantry: No fee

Each contestant is automatically entered in this competition. At the end of rehearsal, contestants will vote for the girl who best encompasses the pageant spirit.



Rodgers Otieno, Mister U.S. United 2025

Talent: \$25

Talent is limited to 3 minutes in length. Your talent music must be emailed to centralstatesusunitedpageant@gmail.com at least one week prior to the pageant, or be submitted at registration via thumb drive. CDs will not be accepted.

Community Service: \$25

Contestants participating in the Community Service optional will bring a scrapbook showcasing her contributions to her community. The scrapbook should begin with her most recent activities and will be picked up after the pageant. This will not be mailed back.

Cover Girl: \$25

Interested contestants will submit up to 2 photos to be judged by a panel of photographers. There will be one winner in the Junior and adult divisions. The winners will have their photo placed in the program book. Entries and fees must be sent by email to centralstatesusunitedpageant@gmail.com in jpeg format by February 1, 2026 for judging.

State Costume: \$25

Each contestant who participates will create a state costume that depicts something about their state or country. Costumes should be creative and original. Costumes will be judged on originality and creativity.

Fitness: \$25

Participants will wear a fitness outfit of your choice. Outfits should fit well, be flattering, and highlight your personal fitness. You will perform a small fitness routine onstage as well as model your outfit.

Best In: \$15 each/\$30 for all 3

This is a separate score for the Best in Interview, Best in Fun Fashion, and Best in Evening Gown awards.



Maya Dutea, U.S. United Queen of Distinction; Olivia Miles, Junior

Teen Kansas; Paityn Brown, Junior Teen Georgia

Portfolio: \$25

This competition involves submitting 5-10 photos in a physical modeling portfolio. You will be responsible for picking up your photos at the end of the pageant, as they will not be mailed back to you. These may either be in color or black and white.

Photogenic: \$25

Contestants competing in this optional competition will bring 2 professional photographs to registration. You will need to write your name on the back of both photos, which should be at least a 4x6 and no larger than 8x10. You will be responsible for picking up your photos at the end of the pageant, as they will not be mailed back to you. These may either be in color or black and white and may NOT be older than 3 years.

Rip the Runway: \$25

Contestants entering this competition will model an outfit of her choice which showcases her personal style. Judging will be based off poise, modeling ability, and choice of outfit.

Prizes:

All Central States U.S. United

queens will receive:

Official state crown and embroidered sash

Commemorative Award

Crown Pin

Pageant Bootcamps and Workshops

Discounted wardrobe with our official wardrobe sponsor, Natalie M. in Leawood,

Kansas

Individual coaching by your Directors

Assistance in finding area appearances

Access to the Central States Directors' Suite at the 2026 National Pageant

Gifts during the 2026 National Pageant

Gifts throughout your reign



Other prizes will be announced as sponsors confirm participation. Be sure to check our Facebook page often!

Continue to check the Central States U.S. United Facebook page for announcements and updates.

Winners are responsible for the \$545 entry fee to the national pageant, \$50 National Application Fee, as well as your stay at the Nationals Host Hotel and transportation to the National Pageant. Winners will be required to pay a \$195 deposit towards the National Pageant after crowning

Winners must obtain at least 60% of the total points to be able to advance to the National Pageant.

We will award up to two titles per division, per state: [Division] [State], and Heart of [State] IF both individuals meet the requirements to proceed to Nationals.

Runners-Up will receive:



1st Runner-Up: Commemorative Award, free entry to next year's state pageant, invitation to compete as *Heart of [State]* at the National Pageant (if scoring 60% or higher at State)

2nd Runner-Up: Commemorative Award, 50% off entry to next year's state pageant, invitation to compete as *State Nickname* at the National Pageant (if scoring 60% or higher at State)

Arkansas: Natural State

Kansas: Sunflower State

Missouri: Show-Me State

Oklahoma: Sooner State

3rd Runner-Up: Commemorative Award, \$50 off entry to next year's state pageant, invitation to compete as *State Flower* at the National Pageant (if scoring 60% or higher at State)

4th Runner-Up: Commemorative Award, \$25 off entry to next year's state pageant

Isobel Murphy, Royal Teen Miss U.S. United 2023/Teen Miss

Heart of Arkansas 2023

Should the state queen be unable to fulfill her duties as a State Titleholder, the runner-up may be invited to take her place at the National Pageant.

Anyone competing as *State Nickname* will receive a crown, banner, crown pin, coaching from your directors, and invitation to Pageant Bootcamps.

Queen of Queens and Junior Queen of Queens*



Brenda Speer, U.S. United Duchess 2025

This is an honorary title and will be used for advertising purposes only. You will compete at the National Pageant under your state and division title. Requires a minimum of 8 adult contestants (Queen of Queens; Miss and up) and/or 8 junior contestants (Junior Queen of Queens; Little Miss-Teen Miss) A general Queen of Queens title will be awarded if those conditions are not met, however there is a minimum of 12 contestants between the junior and adult divisions.

Queen of Queens/Junior Queen of Queens will receive:

Custom embroidered sash

Luggage

\$50 paid towards entry fees to the National Pageant*

Other prizes will be announced as they become available

**\$50 fee will be paid upon confirmation by the Central States office that the remaining \$545 fee has been paid to the National Office*

State Queens Contract:



Each division winner will be required to sign a queen's contract and pay a \$195 deposit towards Nationals immediately following the competition. This contract spells out, in detail, what will be expected of the titleholder. Failure to sign the contract will result in immediate forfeiture of the title and prizes.

If a queen signs the Central States U.S. United contract and chooses not to compete at the national pageant, she MUST return her state crown and sash and all other prizes to the regional office within 7 business days and pay a fine of \$350.

This clause is included in the state contract and will be enforced. Exceptions may apply depending on the circumstances.

Each winner will be required to compete in the national pageant August 5-9, 2026 in Atlanta, Georgia and will be required to stay at the host hotel.

Additional Information

Please note that we may make division and title adjustments prior to nationals based on the total number of entries in a division.

Planning and budgeting are important. Please do not hesitate to ask for help, ideas, and suggestions for fundraising and budgeting as you plan your pageant journey.

Tattoos must remain covered during the pageant events, pageant, and appearances.

One earring per ear is allowed. No other piercings will be allowed to be displayed during competition and appearances.

We are so glad to have you join us at our pageant!