

Become A Recruiter, State or Regional U.S. United Pageant Director

U.S. United Pageant Directors have the opportunity to change the lives of others. Being a Director allows you to create your own home-based business and spend your time as a mentor to others! We are an organization that prides itself on good moral character for not only our directors but our staff and contestants, as well.

We have three levels of directorship: Recruiter, State and Regional Directors

The first level is that of a U.S. United Pageant Recruiter. There is no fee to become a Recruiter.

A Recruiter does not hold a state pageant. Rather she recruits contestants to be appointed queens to the national pageant. The appointed queens pay a small fee to become an appointed queen. The appointed queen **MUST** attend and compete in the national competition. All fees are paid to the national office. The National Office will pay the Recruiter \$40 for the first 1-4 appointed queens and \$50 for 5 or more appointed queens. ½ of the recruiter fee is paid after the appointed queen pays her \$100 deposit to the national office for the national pageant. The balance is paid once the appointed queen has paid her national fee in full. The Recruiter is responsible, along with the Executive Director, for preparing her queens for the national competition. This can be done through workshops, conference calls, etc.

A Recruiter may hold a crowning ceremony in which she can crown her appointed queens. This makes the contestants feel special. The Executive Director can further explain how this is done when the time arises.

Recruiters are encouraged to attend the national pageant to become familiar with the logistics of running a U.S. United pageant.

Once you become a Recruiter, the national office will create a Facebook page which can be used to recruit contestants. Your state will also be added to the state pageant page on our website. This is where contestants can go to fill out their application for the national pageant. The national office will refer all contestants from that state to that state's Recruiter.

A State Director is the director who oversees a state pageant or delegation of state contestants. He/She is responsible for holding a state pageant, and, mentoring and managing her delegation and state queens in preparation for the

national pageant. He/She works under the direction of the regional or national director. A State Director must have some experience in pageantry or event planning.

A Regional Director oversees three or more states as a state director or may oversee State Directors for some or all her states or additional states beyond the three she directs. A Regional Director can only be appointed to this position after being a State Director for least two successfully years and at the National Director's discretion.

Frequently Asked Questions

How much does it cost to become a director?

A Recruiter does not pay a fee.

A State Director's fee is \$199 per pageant season.

A Regional Director's fee is \$299 per pageant season (2 or more states)

The fees are renewable each year 30 days prior to the national pageant.

Do I have to have previous pageant directorship experience to be a director?

No. Our national staff will assist you along the way with showing you how to recruit and produce your live pageant. The Executive Director and or national staff will attend your state pageant and assist you with planning.

Can I be a state director in a state in which I do not live?

Yes. However, we feel it is best to direct in a state in which you live. But when that state is not available, we will work with you to find a state in which you may have contacts or may be close to geographically.

Can anyone be a director?

Yes, but according to these guidelines:

Recruiter must be at least 21 years of age.

State Directors must be at least 21 years of age.

Regional Directors must be at least 25 years of age and have at least two years of directing a state pageant

All directors are subject to a state and national background check at their own expense and must be of good moral character.

What do I do to bring in money as a director?

Contestants will pay fees to participate in a pageant. You will be able to charge admission, as well as, and may even sell concessions and merchandise (as a venue permits) to earn extra money at your pageant. The profit made after your pageant expenses are paid in full is yours to keep.

What expenses am I responsible for?

As an Independent Director for U.S. United, you are responsible for paying for your venue, prizes, and other related expenses for a pageant. You can pay for these items from the fees and other monies you collect by holding your pageant. You are responsible for your transportation and lodging at the national pageant. Some meals will be provided by the national system during pageant weekend. You are responsible for your own taxes-income and expenses.

How much money does it take to start as a director?

Other than your State/Region Director's fee, U.S. United does not require that you start with any out-of-pocket expenses.

How much time do I have to put into my directorship?

Just like with any business, to be successful you have to take it seriously. Most stay-at-home moms love this business because they can do most of their recruiting and manage their business online through social media sites, email, and websites. Other women who work outside of the home can also be directors as they can work their business on their own time schedule and can utilize the contacts they already have with people they work with or network with on a daily basis.

How much paperwork is involved in being a director?

98% of all paperwork is actually online. Contestant applications and instructions are completed on the website or Facebook pages as files. This helps to keep our costs down. Most people have a Facebook page or email. Electronic contact is the best form of communication in this technologically driven world. If you can operate a computer, you will have all the tools you'll need right at your fingertips.

Do I have to go somewhere for training?

As the need arises, we will have training opportunities throughout the year so that we

may help all our directors be the best they can be. We will occasionally have director conference calls to update information and changes within our organization. The Executive Director is always available for one on one training. State and Regional Directors will also meet during the national pageant for a Q and A session.

What do I need to do to become a director?

Request an application from the National Office and submit it. Someone will contact you shortly to speak with you about becoming a director and answer your questions! Upon speaking with you, a Director will determine your eligibility. Anyone applying for a directorship should remember that it takes self-motivation and dedication to the directorship and must take this step very seriously. We want to ensure that all our contestants have a great experience and that their director will be with them every step of the way!

We hope you will join our team as we motivate others to be a leader and help them achieve their goals and dreams!

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